

NYPAC YOUR NYSADA POLITICAL ACTION COMMITTEE



GOLD CLUB

2009-2010 LEGISLATIVE PRIORITIES

In order to have an impact on the legislative process and the passage of legislation which is important to the viability and indeed, survival of our business, we must be unified and dedicated in both areas.

It has been said that the "Mother's Milk" of politics is two-pronged: Votes and Money!

Historically, our PAC contributions have gotten us recognition from and access to legislators and regulators in New York. Your significant response to our requests for letters, calls, and faxes to your Senator or Assemblyman, or occasionally the Governor, have made us a huge factor in the Capital.

Now we are asking you to help us do more to protect and preserve our franchises and our investment. The NYPAC Gold Club enables us to host several separate legislative events during the year providing our NYSADA team the opportunity to get to know and interact with our legislators.

Please complete and return this NYSADA PAC Commitment Form. Your help with the PAC campaign is needed and appreciated.

The events of the last few months – not just the General Motors and Chrysler bankruptcies, but the turmoil in New York State government, as well – have underscored the need for franchised motor vehicle dealers to have a strong governmental presence. There is a changing industry and governmental landscape. We don't yet know where the changes will lead. To a certain extent, we don't even know who will lead. What we do know is that NYSADA must continue to develop a base of support in Albany for the interests of franchised dealers. In the last three years, franchised dealers have achieved a document fee increase, major reforms to the State Motor Vehicle Franchise Act, and the Administrative Hearing Act. NYSADA has also successfully blocked numerous bills that would have been detrimental to our industry.

With your continued financial support, NYSADA will build on this record of success. NYSADA must be continually active, and ever-vigilant in Albany. NYSADA must be known and trusted by those with the ability set the legal landscape.

Located directly across the street from the New York State Capitol, NYSADA diligently advocates for the interests and concerns of its members with the state's leaders. In fact, NYSADA hosts one of the legislative session's largest and most highly regarded receptions for state leaders and regulators.

NYSADA provides ongoing active support, through our Political Action Committee, for elected officials that understand and are sympathetic to the needs of new car and truck dealers. NYSADA continually lobbies for your interests in the Senate and Assembly. NYSADA monitored nearly 500 legislative bills in 2009. NYSADA will also continue to advocate on dealer concerns to state agencies including the Departments of: Motor Vehicles, Taxation, Transportation, Banking, Insurance, Labor, Environmental Conservation and the Attorney General's Office.