

2017 NYSADA Convention & Magazine

Sponsorship Form



Change Your Latitude! Change Your Attitude!

Please register my company for sponsorship and/or advertisement at NYSADA's 94th Annual Convention and Business Meeting to be held November 8th - 12th at the JW Marriott Marco Island.

Contact Name _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

E-mail _____

Sponsorship Levels

Diamond \$15,000+
Includes a full page ad with premium placement

Silver \$2,500
Includes a 1/4 page ad

Platinum \$10,000
Includes a full-page page ad

Bronze \$1,500
Includes a 1/8 page ad

Gold \$5,000
Includes a 1/2 page ad

Payment information on page 2

Sponsors Index - Let Our Members Get To Know You!

Please provide the contact name, phone number and a brief description of your company to be included in various Convention materials such as our Sponsor Index.

Contact Name _____

Phone Number _____

Company Description _____

Have a question regarding convention sponsorship?

Contact Christine Kolodich, Assistant to the President call:
518.463.1148 (ext. 203) or e-mail: christine@nysada.com

Kindly Return Both Sides
To Fax # 518.432.1309

OVER

Dealer's Voice Advertising Rates

All ad files must be received on or before August 24, 2017

| | |
|---------------------------|---------|
| Full Page (bleed or trim) | \$2,500 |
| 1/2 Page | \$1,650 |
| 1/4 Page | \$1,075 |
| 1/8 Page | \$700 |

I would like to place an ad in *The Dealers' Voice* convention magazine. Please reserve a:

- Full Page
- 1/2 Page
- 1/4 Page
- 1/8 Page

Convention Sponsorship and Advertisement Upgrade

Please upgrade my ad in *The Dealers' Voice* from the sponsor package size to a:

- Full Page
- 1/2 Page
- 1/4 Page

The difference between my sponsorship level and upgraded advertisement is \$ _____

Vendor Table at Convention

Diamond, Platinum and Gold sponsors have the opportunity to have a manned table at the Convention both Thursday and Friday morning during our business meetings (from approximately 7:30 am until 11:30 am). Please indicate if you would like to participate:

- Yes
- No
- Electric Required

Payment Information

Please send an invoice to the above listed address.

Charge sponsorship fees to the credit card listed below.

Credit Card Number _____

Exp. Date _____

Signature _____ CVC Code _____

*****PLEASE NOTE: Due to shipping constraints, deadlines for printing and shipping materials are not flexible. To ensure your participation please be certain all materials are submitted in a timely fashion. Thank you for your understanding and ...***

Thank You For Your Support!

Once completed, please return this form to Christine Kolodich by fax to 518.432.1305

or e-mail to christine@nysada.com

QUESTIONS? Please call Christine at 518.463.1148 (ext. 203) or Bob Vancavage (ext. 204)