

2018 NYSADA Magazine & Convention

Sponsorship Registration Form



Experience Paradise in Grand Style!

Please register my company for sponsorship and/or advertisement at NYSADA's 95th Annual Convention and Business Meeting to be held November 12th - 16th at The Ritz-Carlton, Grand Cayman

Company Name _____

Contact Name _____

Street Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

E-mail _____

Company Event Rep _____

Sponsorship Levels

Diamond \$15,000+
Includes a full page ad with premium placement

Silver \$2,500
Includes a 1/4 page ad

Platinum \$10,000
Includes a full page ad

Bronze \$1,500
Includes a 1/8 page ad

Gold \$5,000
Includes a 1/2 page ad

Along with your ad file a company logo will need to be submitted for use on all promotional materials at convention. All company logos, ad files and videos must be received on or before August 24, 2018.

Sponsors Index - Let Our Members Get To Know You!

Please provide the company logo, preferred contact name, phone number, website and a brief description of your company to be included in various Convention materials such as our Sponsor Index.

Contact Name _____ Phone Number _____ Website _____

Company Description _____

Convention Vendor Table

Diamond, Platinum and Gold level sponsors have the opportunity to have a table at the Convention during our business meetings. Please indicate if you plan to participate:

No

Yes

Electric Required Wi-Fi Required

Kindly Complete Both Sides

Dealers' Voice Advertisement Options

I would like to place an ad in *The Dealers' Voice* convention magazine. Please reserve a:

Full Page (bleed or trim)	\$2,500	<input type="checkbox"/> Full Page
1/2 Page	\$1,650	<input type="checkbox"/> 1/2 Page
1/4 Page	\$1,075	<input type="checkbox"/> 1/4 Page
1/8 Page	\$700	<input type="checkbox"/> 1/8 Page

Convention Sponsor *Dealers' Voice* Advertisement Upgrade

Please upgrade my ad in *The Dealers' Voice* from the size included with my sponsor package to a:

Full Page 1/2 Page 1/4 Page

The difference between my current sponsorship level ad rate and my requested upgraded ad size rate is:

\$ _____ (*This is your cost to upgrade your ad).

Artwork Notice

All artwork must be supplied at 300 dpi. High-res PDF, EPS, TIFF and JPEG files only. Images from the web are not suitable for printing. All color artwork must be in CMYK mode, RGB mode artwork is not accepted and if supplied will be converted to CMYK mode which will result in a color change. All screen and printer fronts as well as linked images must be supplied if not embedded in the file. **All company logos, ad files and videos must be received on or before August 24, 2018.**

Sponsorship Payment Information

Please send an invoice to the listed address. Charge sponsorship fees to the credit card listed below.

Credit Card Number _____ Exp. Date _____ CVC Code _____

Signature _____

Billing Address _____

Due to international shipping constraints, deadlines for printing and shipping materials are not flexible. To ensure your participation please be certain all materials are submitted in a timely fashion. Thank you for your understanding and ...

Thank You For Your Support!

Once completed, please return this form with your ad artwork and logo to Caitlin Howley by fax to 518.463.7998 or e-mail to caitlinh@nysada.com

QUESTIONS? Please call 518.463.1148 for Caitlin Howley (ext. 326) or Bob Vancavage (ext. 204)