



# NYSADA

New York State  
Automobile Dealers Association

## Order Form - Dealer Plate Placard



### DEALER PLATE USE

*Barbara J. Fiala, Commissioner of Motor Vehicles*

New York State Vehicle and Traffic Law, Section 415(8), and NYCRR 78.21 provide that **dealer number plates may be used**, for the operation of any vehicle owned or controlled by the dealership and held for sale or demonstration, **EXCEPT:**

1. a vehicle rented to another;
2. a vehicle used to transport passengers for hire;
3. a tow truck or wrecker used by the dealer for such purposes;
4. a vehicle equipped for the purpose of towing or pushing disabled vehicles, or;
5. a commercial or suburban type vehicle used by the dealer for commercial purposes other than directly affecting the sale or demonstration of that particular vehicle.

**Further, vehicles being properly operated with dealer number plates, consistent with these purposes, only require one plate and are exempt from registration and inspection. As such, they are not required to display registration or inspection stickers.**

VS-12 (02/13)

**Member Price:  
\$20.00 per package of 25  
Non-Member Price:  
\$25.00 per package of 25**

**Dealership's Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Quantity:** \_\_\_\_\_

**Ship to Attention of:** \_\_\_\_\_

**You may order them by completing the order form above and faxing it back to (518) 463-7998.**

**For inquiries or questions, please email Lori at [lcaraballo@nysada.com](mailto:lcaraballo@nysada.com)**

*Placards are 6" x 3" reusable static clings. It is recommended that each Placard be positioned where the registration and inspection sticker would normally be placed.*